



Ships in Product Packaging Certification Guidelines for Vendors

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Summary of latest changes

| Version | Release Month | Comments |
|--|----------------|---|
| Version 11.0 Global, Amazon Network 2023 | December 2023 | Amazon Frustration Free Packaging Program has changed its name to "Ships in Product Packaging" (SIPP) program; updated manual encompasses global guidelines (NA & EU) and includes Flexible SIOC |
| Version 11.1 Global, Amazon Network 2024 | April 2024 | All Sections: Dimensions updated to millimeters. Section 1.1: Included PFP. Section 2.1: Added measuring orientation and clarified that there are no maximum dimensions for rigid SIOC. Section 3.1.2: Clarified "Shrink wrap not permitted on rigid products or packaging". Section 3.2.4: Clarified sharp definition. Section 4.2: Clarified sensitive item definition. Section 5.4: Clarified test chart to include overbox testing and revised flexible requirements. Section 6: Added FAQ #13. Section 7: Clarified sort & non-sort definitions. |
| Version 11.2 Global, Amazon Network 2024 | September 2024 | Section 1.1 & 1.3: Clarified Prep Free Packaging Tier Section 3.1.1: Clarified paper mailers are rigid Section 4.3: Clarified HAZMAT requirements Section 5.1: Clarified test result timing validity Section 6: Updated FAQ #5 regarding labeling Section 7: Added PFP and SIPP definitions |
| Version 11.3 Global, Amazon Network 2026 | March 2026 | All sections: metric conversions corrections Section 1.3 and 4.3: PFP and prep clarifications Section 4.3: Hazmat clarifications Section 4.4: AMXL added Section 5.1: Clarified test results timing validity Section 5.2: Added Labeling requirements from Vendor Manual (previously details were in FAQ section) Section 5.4: Updated ISTA Overbox Test sample quantities, to match 2026 test procedure changes |

Introduction

At Amazon, it's our mission to be the world's most customer-centric company, and we continue to raise the bar by providing customers with what they want: minimal, protective, and functional packaging. Our goal is to engage with Selling Partners worldwide to reduce the need for additional Amazon packaging when shipping to customers. The Ships in Product Packaging (SIPP) program improves customer experience with less waste, increases branding for the selling partner upon customer receipt, and lowers supply chain costs. This guide will help you understand the breakdown of our SIPP program by material, weight and dimensions, and reviews the required tests to get your ASINs certified. More information on how to design, test, and enroll can be found on Amazon's Packaging website (see Appendix for your country's website).

1. Amazon Ships in Product Packaging (SIPP) Program Certification Tiers

1.1 Tier Breakdown There are three tiers for the Ships in Product Packaging Program: Tier 1 - Frustration Free Packaging (FFP), Tier 2 - Ships in Own Container (SIOC), and Tier 3 Prep Free Packaging (PFP). The following diagram illustrates the basic requirements for each tier. Tier 2 (SIOC) is defined as a sellable unit that can be safely shipped with minimal damage in its own manufacturer’s package without additional Amazon prep or overbox. Tier 1 (FFP) requires meeting all standards of SIOC, with additional recyclability and customer experience requirements as laid out in section 1.2.



1.2 Tier 1 Frustration Free Certification additional requirements:

1.2.1 Recyclable Packaging For Tier 1 (FFP), packaging must be made of 100% curbside recyclable materials. Acceptable materials include: corrugated and other paper-based materials, and/or plastic components marked with SPI codes 1 (PET), 2 (HDPE), 4 (LDPE), and 5 (PP). In the U.S., packaging must follow the FTC’s Green Guides for the Use of Environmental Marketing Claims, (www.ftc.gov; Section 260.12). For the EU, please follow local regulation for packaging. The following are examples only, and Selling Partners are responsible for complying with all applicable laws. Printing and/or treatments must not affect the recyclability of the package. Additionally:

- Plastic film or bags on products are only allowed in situations where the product requires abrasion and dust protection, small parts containment, or provide barrier properties to maintain product quality or freshness. Only plastic film printed with SPI codes 2 (HDPE) and 4 (LDPE) are acceptable.
- Twist ties are allowed to manage cord organization only, and cannot be used to secure the product to its packaging.
- Silica gel bags are allowed.

1.2.2 Easy-To-Open Tier 1 (FFP) packaging must be easy-to-open by the customer with minimal use of scissors or box cutter. Packaging must not contain blister packs, plastic inserts, packaging peanuts, shredded paper, or welded clam shells. All contents must be removable from the package within 120 seconds.

1.3 Prep Free Packaging ASINs should be packaged in a way that avoids prep (i.e. bubble, bagging, cap seal, set creation, etc.) and inclusive of having required item label (see 5.2.2).

2. Packaging Dimensional Requirements

2.1 Minimum Packaging Dimensions (Rigid & Flexible Packages) Product packaging must meet the dimensions listed below, with no exceptions to certify your products as Tier 1 FFP or Tier 2 SIOC. Products with outermost packaging less than this size requirement are currently ineligible for certification as they cannot accommodate the standard 6” x 4” shipping label. Packages are measured with length representing the longest dimension, width indicating the second largest dimension, and height being the shortest dimension of the pack (not necessarily the shelf display orientation). There are no maximum dimension restrictions for rigid SIOC. There are no minimum dimensions for Tier 3 PFP.

| Minimum Acceptable Packaging Dimensions – NA & EU | | |
|---|-----------------|-----------------|
| Length | Width | Height |
| 6.0” (152.4 mm) | 4.0” (101.6 mm) | 0.375” (9.5 mm) |

2.2 Maximum Packaging Dimensions (FLEXIBLE PACKAGING ONLY) Item and package dimensions, when laid flat, must be within the maximum dimensions listed below.

| FLEXIBLE PACKAGING ONLY Maximum Acceptable Package Dimensions & Weight | | | | |
|--|------------------|------------------|-----------------|----------------|
| Region | Length | Width | Height | Weight |
| NA | 18.0" (457.2 mm) | 14.0" (355.6 mm) | 6.0" (152.4 mm) | 7lbs (3.17 kg) |
| EU | 17.91" (455 mm) | 13.38" (340 mm) | 9.25" (235 mm) | 11lbs (5 kg) |

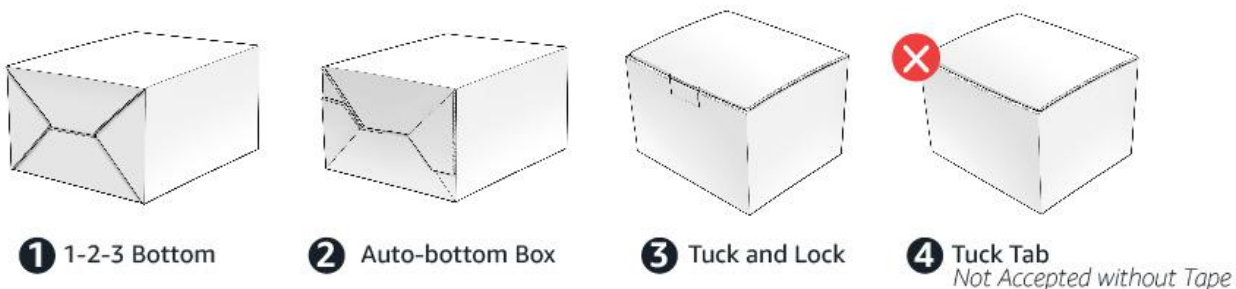
2.3 Packaging Measurements ASINs are measured in our Fulfillment Centers by cubiscan. Any loose material and/or bulging cases (manufacturer’s glue joint assembly, material cuts, etc.) will be included in the measurement scans.

3. Packaging Structure Classifications for Tier 1 and Tier 2

3.1 Rigid Packaging

3.1.1 Rigid Packaging Construction In order to be certified, rigid packaging must be a six-sided shape (cube or rectangular), or a rigid paperboard or corrugate mailer. L-shaped boxes do not meet SIPP requirements as they are not 6-sided. Items where the box is part of the product (e.g., collectables) should consider a right-sized overbox. Packaging must be free of any protrusions (e.g., hang tabs and handles), windows, and cut-outs. Hand holes for the purpose of carrying the item are allowed but cannot exceed dimensions of 3.5" x 1.0" (88.9 mm x 25.4 mm) standard size. Use of corrugate material is recommended, however if using paperboard material it must pass ISTA 6-Amazon.com SIOC testing (not self-test method).

3.1.2 Rigid Packaging Sealing All open edges must be adequately sealed to ensure the product remains protected while in the fulfillment center and throughout its distribution to the customer. Staples are not allowed as a sealing method but are permitted on the manufacturer’s glue joint. It is required that cartons with 1-2-3 bottoms, auto-lock bottoms, and/or tuck and lock tabs have tape added to the closure covering at least 20% of length of opening, however, they can be approved if they pass ISTA 6-Amazon.com SIOC testing without tape. Tuck tab without a locking mechanism requires tape regardless of test method.



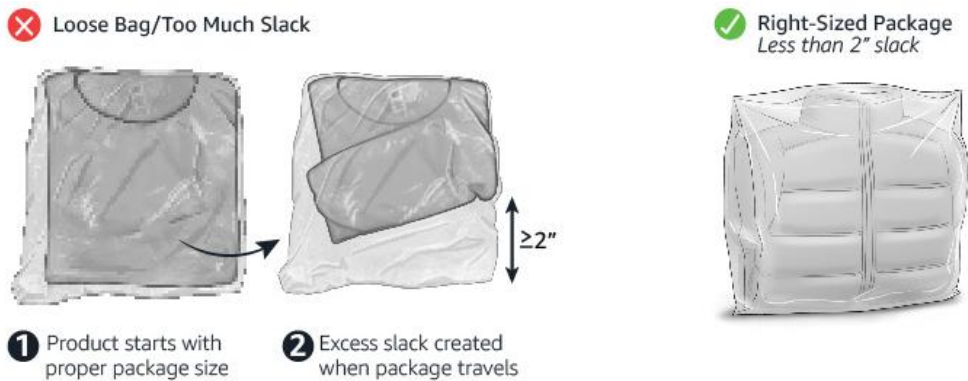
For heavy/bulky products only, non-metal straps/bands are permitted if they are tightly fitted around outer shipper to provide structural integrity, see Section 5, Figure 5.4 for heavy/bulk weight and dimensions. Bundling multiple packages together with straps or bands is not permitted. Perforations in the outer shipper are generally not allowed unless taped. Exceptions will be made (i.e., tear strips) if the perforations do not rupture during certification testing. Shrink wrap is not permitted on the exterior of any rigid product or packaging.

3.2 Flexible Packaging

3.2.1 Flexible Package Material If the exterior packaging is flexible (e.g., bag, stand up pouch, padded mailer), then it will be deemed flexible SIPP. The flexible material must be of good quality and strength to provide protection against static and dynamic loads during sortation and distribution. The material thickness must be ≥ 2 mils Low Density Polyethylene (LDPE) or demonstrate a minimum tear strength of ≥ 130 grams (ASTM D1922). The bag material must not contain holes larger than 0.25" (6.4 mm). Small vent holes (≤ 0.25 ") are permitted to prevent ballooning/swelling and puncture during distribution.

3.2.2 Flexible Package Sealing Package must be sealed with contents fully enclosed (all open edges must be sealed). The seal must withstand pressure and impact likely to occur under normal sorting and distribution conditions. Sealing options include heat sealing, tape, or adhesive (seal strength of ≥ 5.7 lbs./in (1 N/mm) ASTM F88-15 Tail Holding Method A). For resealable closures (e.g., sliding zippers), a security seal that provides tamper evidence when broken is recommended (e.g., tamper evident seal). Press seal zippers are not accepted without a heat seal closure. The package must not contain any protrusions (e.g., clothes hangers, pop-open clasps, carrying handles, drawstrings, dangling zippers, see appendix for illustration).

3.2.3 Slack-fill The package must be right-sized for the product, and products should be folded to reduce footprint of the overall bag size. The package must contain no excess slack-fill. The cumulative slack-fill must not exceed 2" (50.8 mm) in any direction when the bag is lifted at the corner. Slack-fill is the difference between the actual capacity of the bag and the volume of product contained therein. Rigid and padded mailers are exempt from slack-fill requirement.



3.2.4 Product Exclusions for Flexible Packaging: Items that are packed in flexible packaging have additional exclusions. These products are still eligible for SIOC but require rigid SIOC solution to be certified (tier 1 or 2).

1. Granular or loose filled products with a diameter $< 1''$ (25.4mm) (e.g., play sand, kitty litter, soil, dog food).
2. Liquid items (e.g., hand soap, cleaning products, machine lubricants, detergent pods containing liquid).
3. Cylindrical or spherical items and packaging (e.g., items likely to roll on conveyance systems). Items that are packaged in a rigid, non-cylindrical inner pack before bagging are eligible. See figure 8.3 for examples.
4. Foods intended for human consumption.
5. Sharp (e.g. knives, box cutters, axes/hatchets, razor blades, food choppers/scrapers) or pointed (exp. Needles, fine point tweezers, scissors, forceps and scalpels, screwdrivers, screws/nails, metal or plastic stakes, pins).
6. Magnetic items.

4. Special Product Classifications

4.1 Fragile & Liquid Products Fragile and liquid products include, but are not limited to, items containing:

1. Glass, ceramic, porcelain, or clay (examples: pottery, dishware, vases, fine china, glass mirrors, crystal, borosilicate glass, stoneware, etc.).
2. Liquid/semi-liquids; Solids that can become liquid at temperatures experienced during the distribution cycle (between 70°F and 140°F or 21.1°C and 60°C).

If a product contains any of the materials listed above, the product will be deemed fragile and additional samples will be required to pass ISTA 6-A testing, test quantities outlined in ISTA test procedures. Please contact us if there are questions regarding fragile status of an ASIN prior to testing (see FAQ #1 for contact information).

4.2 Sensitive Products Potentially sensitive products are eligible for SIPP certification, but for Tier 1 (FFP) and Tier 2 (SIOC or SIOB) they must be marked/labeled and packaged discreetly to avoid a negative customer experience. Packaging that is opaque and does not indicate the sensitive product within is ideal for the best customer experience. Sensitive items include (but are not limited to): adult / youth diapers (not infant/toddler), bed wetting materials, waist-slimming or tummy-tucking clothing items, undergarments, swimsuits, pantyhose, girdles/cups, personal hygiene, adult products, wigs and hairpieces (unless specifically labeled for costumes), weaponry (air guns, cross bows), and products with nudity, offensive language, or profanity (see Vendor Central SIPP help pages for additional information). For Tier 3 (PFP), products require an opaque cover (non-transparent bag) if they have nudity, provocative positions, or vulgar language.

4.3 HAZMAT Products At this time, we cannot offer certification as Tier 1 FFP or Tier 2 SIOC for HAZMAT products (ASINs with a UN number) and/or if the packaging has any transportation regulated symbols or markings. Tier 3 PFP certifications are allowed for HAZMAT items, however all prep requirements outlined in Vendor Central Prep help pages for HAZMAT products must be followed, this includes liquid HAZMAT must be enclosed in sealed bag or full shrink wrap. Examples HAZMAT items include products with lithium batteries, flammable gases, aerosols, most magnetized materials, and some household cleaning products. More information about dangerous goods/hazmat can be found in Vendor Central [here](#).

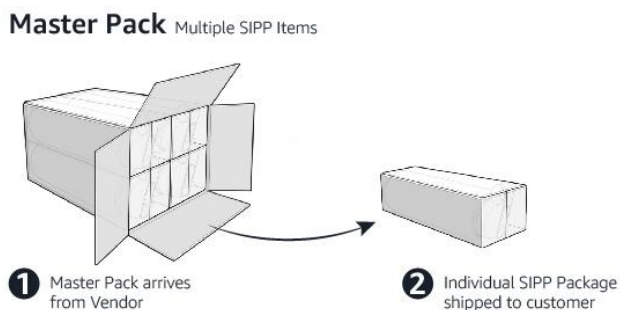
4.4 Amazon Extra Large (AMXL)/ Heavy Bulky Sized Products Are classified as oversized and require special handling through the AMXL network when they meet any of the following criteria: weighing 50 pounds or more; having a combined length plus girth measurement of 130 inches or greater; measuring 59 inches or greater in length, 33 inches or greater in width, or 33 inches or greater in height; TVs or monitors with a screen length of 40 inches or greater; or possessing any other characteristics that necessitate specialized delivery. These size and weight thresholds ensure that products requiring extra care during shipping and handling are properly routed through Amazon’s specialized AMXL fulfillment network, which is equipped to manage heavy, bulky items throughout the entire logistics process from receiving to last-mile delivery. Reference section 5.4 and the [AMXL Packaging Guidelines](#) for further details.

5. Packaging Certification Testing Requirements/ Evaluation

5.1 Packaging Certification Testing Requirements Packaging certification testing depends on the dimensions and weight of the item being tested, product type, and packaging type. See Figure 5.4 for categories, correlating certification levels, and test methods for the various factors. Test results must be submitted within 2 years of test report date, as long as the product and packaging itself remain unchanged from what was tested. If there are any changes to packaging prior to certification or after certification, a new test is needed. If a product is decertified, changes should be made to address root cause issues (i.e., damage, labeling, compliance, etc.) and a new test must be completed. However, if the product remains certified and the product and packaging are unchanged, the certification itself will not expire. If you have additional variations, you can certify those via form factor enrollment listing (see FAQ 12).

5.2 Package Configuration and Labeling

5.2.1 Package Configuration SIPP testing and certification must be completed for the individual ASIN packaging (the selling unit delivered to the customer; shown as ‘2’ in the below figure). Amazon encourages Selling Partners to also conduct testing and evaluation on their master packs, but this testing is not submitted during enrollment. All inbound packaging (including SIPP certified ASINs) must meet Amazon inbound packaging and transportation requirements (see FAQ #5).



5.2.2 Item Labeling When shipping a SIPP ASIN to Amazon, ensure that the item has both a scannable carton label (SSCC, AMZNCC, 2D-BPS or GTIN-14 encoded into a GS1-128 or ITF-14 barcode) and a scannable item label (UPC, EAN, GTIN-12, or ASIN). If the sellable unit is a master pack carton, ensure that the outermost packaging has a carton label, and each SIPP item contained inside the master pack has the proper item labelling on their outermost packaging. If the item is intended to be sold as a set, please ensure the outermost packaging also has a label with “Sold as set” or “Do not remove this outer packaging.”

5.2.3 Carton Labeling GTIN-14’s can be used for BOTH the carton and product labelling when inbounding a single item carton that is the intended sellable unit. This linkage can be added via the edit experience in listing tool if the GTIN does not conflict with other products in the catalog, there are no conflicting item labels visible (i.e. UPC linked to another product), and the carton and item are the same quantities.

5.2.4 Additional Labeling information, including pallets Package markings and labeling must clearly indicate contents and communicate any unique handling instructions. All certified packages must follow item, carton, and pallet labeling requirements outlined in the 'Vendor Manual' available within Vendor Central.

Incorrect labeling, barcodes or item setup can lead to inefficient receive, item decant, unintended prep, damages, etc. and result in SIPP decertification. This includes unlinked or incorrectly linked item barcodes and not scannable barcodes.

5.3 Additional Resources Additional information regarding testing and certification can be found on Amazon's Packaging website (links in resources section); including test procedures, forms, and enrollment process. Selling Partners needing earlier design validation can perform the testing on their own or leverage an approved third-party lab under the APASS network or any ISTA certified lab. Reference appendix (section 8) for additional information.

5.4 Packaged Product Test Procedures

| | Product Type | Weight Requirements | AND/OR | Dimensions Requirements | Testing Procedures | Test Samples Required |
|--|---|--|--------|---|---|--|
| Rigid Packaging | Non-Fragile | < 50 lbs. (23 kg) | AND | NA & EU: > 6.0" x 4.0" x 0.375" or ≥ 152.4 mm x 101.6 mm x 9.5 mm | Amazon Self-drop test (Rigid) OR ISTA 6-Amazon.com (SIOC) Type A | 1 |
| Rigid Packaging | Fragile | < 50 lbs. (23 kg) | AND | NA & EU: > 6.0" x 4.0" x 0.375" or ≥ 152.4 mm x 101.6 mm x 9.5 mm | ISTA 6-Amazon.com (SIOC) Type A: ISTA Certified lab test ONLY | 5 |
| Flexible Packaging** | Non-Fragile Non-Granular Non-Sharp (See 3.2.4 for additional exclusions) | Under 7 lbs. (3.17 kg) for NA Under 5 kg (11lbs) for EU | AND | NA & EU: > 6" x 4" x 0.375" or > 152.4 mm x 101.6mm x 9.5 mm NA: ≤ 18.0" x 14.0" x 6.0" or ≤ 457 mm x 355.6 mm x 152.4 mm EU: ≤ 17.91" x 13.38" x 9.25" or ≤ 455 mm x 340 mm x 235 mm | Amazon Self-drop test (Flexible) including hazard box drop test (note: the hazard box test is required for <u>ALL</u> ASINs in flexible packaging, reference test procedure). | 1 |
| Heavy/Bulky | | > 50 lbs. (23 kg) | OR | Combined Length + Girth measurement > 130" (3302 mm) Have a length of 59" (1499 mm) or greater and/or a width of 33" (838 mm) or greater and/or have a height of 33" (838 mm) or greater | ISTA 6-Amazon.com (SIOC) Type B -Type F | Non-Fragile: 1 Fragile: 5 |
| Televisions & Monitors | | < 150 lbs. (68kg) | AND | ≤ 165" (4190 mm) Girth* | ISTA 6-Amazon.com (SIOC) Type G | 1 |
| Televisions & Monitors | | > 150 lbs. (68kg) | OR | > 165" (4190 mm) Girth* | ISTA 6-Amazon.com (SIOC) Type H | 1 |
| Prep Free Packaging (PFP) – Overbox Test | | < 50 lbs. (23 kg) | | | ISTA 6-Amazon.com (OVERBOXING) | < 15 lbs (6.80 kg) Non-Fragile: 4 Fragile: 8 ≥ 15 lbs (6.80 kg) Non-Fragile: 1 Fragile: 5 |

*Girth = Length + 2*Height + 2*Width

**As measured when item & package are lying flat

5.5 Post-test Evaluation Criteria

ALL samples must pass damage-free for the test to be considered a pass.

STEP 1: Objective Fail Would it Pass?

- Visible item damage
- Visible item breakage
- Loss of function (doesn't work)
- Loss of use (ex. cracked cap)
- Collectible items with any outer package wear
- Seal integrity is not intact / leaking
- Tamper evident application is compromised
- Tertiary packaging is slit, torn edges, tape failure

Ask Yourself, **Would our customers accept this?**
if the answer is yes, move to **STEP 2**

STEP 2: Customer Focused Fail Would it Pass?

- Wear, denting or scuffs on the outer package
- Small/minor dents on the product itself

To determine if the above would be deemed a failure, focus on the customer...

- Amazon Customer Packaging Experience Team will identify this if we perform the testing in our lab
- 3rd party testing labs will rely on the Vendor to decide
- The Vendor has final decision making authority on testing it performs or 3rd party lab testing results as to whether it qualifies as a Customer Fail

Ask Yourself, **Would our customers accept this?**
if the answer is no, then it is a **Customer Fail**

6. FAQs

1. Who do I contact if I have additional questions?

US & EU Vendors: Submit a 'contact us' ticket through Vendor Central.

2. I have previously heard of the Frustration Free Packaging (FFP) program or Ship in Own Container (SIOC) program, is SIPP the same program?

Yes, we have rebranded to Ships in Product Packaging (SIPP) to better reflect the program's objective. You will still see FFP or SIOC terminology utilized within program materials, as these represent differences in certification tiers.

3. Where can I find examples of SIPP packaging designs?

Reference our [Packaging Solutions Library](#) and Case Studies on our Amazon Packaging Website.

4. Where can I find more information on common failure modes?

Reference our [common failure modes](#) document on our Amazon Packaging Website.

5. Where can I find requirements for labeling and shipping my products in-bound to Amazon?

When shipping a Ships in Product Packaging (SIPP) item to Amazon, please ensure that the item has both a scannable carton label (SSCC, AMZNCC, 2D-BPS or GTIN-14 encoded into a GS1-128 or ITF-14 barcode) and a scannable item label (UPC, EAN, GTIN-12, or ASIN).

If the sellable unit is a master pack carton, ensure that the outermost packaging has a carton label, and each SIPP item contained inside the master pack has the proper item labelling on their outermost packaging. If the item is intended to be sold as a set, please ensure the outermost packaging also has a label with "Sold as set" or "Do not remove this outer packaging."

GTIN-14's can be used for BOTH the carton and product labelling when inbounding a single item carton that is the intended sellable unit. This linkage can be added via the edit experience in listing tool if the GTIN does not conflict with other products in the catalog, there are no conflicting item labels visible (i.e. UPC linked to another product), and the carton and item are the same quantities.

Package markings and labeling must clearly indicate contents and communicate any unique handling instructions. All certified packages must also follow the labeling and carton marking requirement for Vendors outlined in the 'Vendor Shipment Preparation and Receive Manual' available within [Vendor Central](#) under Support, select 'Shipping' > 'Vendor Manual'.

6. Where can I find the status of my ASINs and current enrollment status?

A list of your eligible ASINs and current certification status can be found in Vendor Central via the Operations dashboard or the Product Prep and Packaging dashboard.

7. Why is my ASIN decertified?

Amazon continues to monitor for damages and compliant packaging; this may result in decertification. There are four events that trigger a decertification: (1) There is 90% confidence that the damage rate of an ASIN is 0.5% worse in SIPP than with Amazon added packaging. (2) There is 90% confidence the damage rate of an ASIN is >5% when shipped SIPP. (3) There is 90% confidence that the packaging non-compliance rate is above 5%. (4) A standard escalation process confirmed that the packaging of the product inbounded is not SIPP compliant. Best practice is to monitor your portfolio, modify and recertify your packaging when needed. There is a two-month grace period prior to a SIOC chargeback for non-sortable items beginning.

Additionally, incorrect labeling, barcodes or item setup can lead to inefficient receive, item decant, unintended prep, damages, etc. This includes unlinked or incorrectly linked item barcodes and not scannable barcodes. (Reference 5.2.2, FAQ5, and Vendor Manual in Vendor Central for further details on labeling).

8. I am receiving prep chargebacks; how can I reduce or eliminate those fees?

(1) Consider updating packaging to meet SIPP certification requirements as these certifications remove prep requirements and eliminate prep fees. (2) See Vendor Central for further details about prep fees and how to action or to contact the prep team. Prep details by ASIN are available in the product prep and packaging dashboard.

9. Why are some of my ASINs already enrolled as SIOC or FFP?

To improve customer experience with less packaging, Amazon monitors for eligible ASINs that meet SIPP requirements and will enroll ASINs through Fulfillment Center testing and Machine Learnings.

10. How can I have an ASIN package remeasured?

ASINs are measured in our Fulfillment centers by cubiscan. Any loose straps, bags, etc. and/or bulging cases or actual packaging tolerances (manufacturer's glue joint assembly, material cuts, etc.) will be included in the measurements captured. If you are experiencing a concern with dimensional inaccuracies, you can submit a re-measurement request on Vendor Central Support under Vendor Operational Performance.

11. Do I need to certify my ASINs for each Vendor Code?

Yes, ASINs need to be certified for each vendor code and marketplace that has SIPP compliant packaging.

12. Do I need to test all ASIN variations of similar products?

Not necessarily. If an ASIN or a group of ASINs is similar in size, material, weight, and pack quantity to the Primary ASIN and is NOT fragile, liquid or contains motorized parts, then they will be eligible for [Form Factor Certification](#). Subject to approval, they would receive the same certification as the accompanying Primary ASIN. When filling out SIPP enrollment form, list the Primary ASIN first, then choose either 'secondary ASIN- color, flavor, scent, or formula variation' for same dimensions/ weight/packaging materials or choose 'Secondary ASIN- form- factor variation' if size or weight varies by no more than 25% (i.e., queen sheet set & king sheet set). For additional information, including instructional videos can be found on our website under the [enroll tab](#).

13. How is the ISTA 6-Amazon.com SIOC test protocol different from ISTA 3L?

ISTA 3L is non-retailer specific e-commerce Retailer Fulfillment test that accounts for the supply chain hazards generally found across multiple e-commerce retailers. The test is based upon research that was contrasted against existing test elements found within ISTA 6-Amazon.com-SIOC as well as ISTA 3A and 3B. At this time SIOC testing must continue to meet the test procedures outlined in section 5.4

7. Glossary of Terms

Amazon Standard Item Number (ASIN): A unique identifier for each product in the Amazon retail catalog.

Fulfillment Center (FC): An Amazon warehouse designed to hold goods for long-term storage and to ship them directly to Amazon customers when ordered.

Frustration Free Packaging (FFP): A sellable unit that meets all requirements of Tier 2 SIOC with additional requirements to use curbside recyclable materials and be easy to open. Also known as Tier 1 of the SIPP program.

International Safe Transit Association (ISTA): A leading industry developer of testing protocol and design standards that define how packages should perform in the global distribution environment. See the [ISTA website](#) for more information.

Non-Sortable: NA ASINs with item package dimensions greater than 18" x 14" x 8" (457 mm x 355.6 mm x 203.2 mm) and/or greater than 20lbs (9 kg); meaning any packaged item with its longest side greater than 18" (457 mm) or its shortest side greater than 8" (355.6 mm) or its median side greater than 14" (203.2 mm). EU ASINs with item package dimensions greater than 45.5 cm x 34 cm x 26.5 cm and/or greater than 12.3 kg are considered non-sortable. Non-Sortable ASINs are eligible for SIOC or FFP certification and subject to SIOC chargebacks (with some exceptions).

Prep Free Packaging (PFP): A sellable unit that can safely be shipped to the customer without Amazon added prep (e.g., bagging, bubble, cap seal, labeling, etc.). Also known as Tier 3 of the SIPP program.

Ship in Own Container (SIOC): A sellable unit that can safely be shipped from a distributor to an Amazon FC and then on to the customer in its own manufacturer packaging without additional boxing. This includes Ships in Own Bag (SIOB) which is Flexible SIOC. Also known as Tier 2 of the SIPP program.

Ships in Product Packaging (SIPP): A program which allows sellable units to safely ship to customers without additional Amazon Prep, and Tier 1 and Tier 2 ship to customers in its own manufacturer's packaging without additional overbox or bag from Amazon.

Sortable: ASINs with item package dimensions less than or equal to 18" x 14" x 8" (457 mm x 355.6 mm x 203.2 mm) and less than or equal to 20 lbs. (9 kg). Only Sortable ASINs that meet the minimum package dimensions (6.0" x 4.0" x 0.375" or 152.4 mm x 101.6 mm x 9.5 mm) can qualify as SIOC or FFP eligible; meaning any packaged item with its longest side at a minimum of 6.0" (152.4 mm) and its shortest side at a minimum of 0.375" (9.5 mm) and its median side at a minimum of 4.0" (101.6 mm). In EU ASINs with item package dimensions less than or equal to 45.5 cm x 34 cm x 26.5 cm and less than 12.3 kg are considered Sortable. Sortable ASINs are not eligible for SIOC chargebacks.

8. Appendix

- Amazon's [Packaging Website](#) [UK/DE/FR/IT/ES]
- [APASS](#) (Amazon Packaging Support and Supplier): Network provides a list of companies and labs that can help test, design, and supply packaging in line with Amazon's packaging certification guidelines.
- [ISTA](#) (International Safe Transit Association): Physical performance testing for the e-commerce supply chain. Selling partners looking for external testing services to perform the ISTA 6-Amazon.com SIOC or ISTA 6-Amazon.com Overbox test methods can leverage the Find a Lab search tool through the ISTA website.

Figure 8.1

Rigid SIPP Approved and Excluded Examples

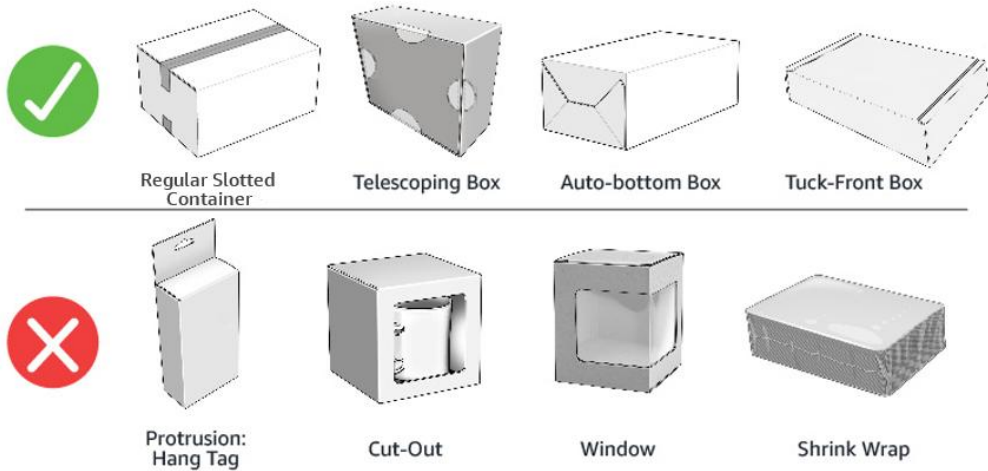


Figure 8.2

Flex SIPP Approved and Excluded Examples



Figure 8.3

Cylindrical or Spherical Items Required Structures

